

BIOFACH SOUTH EAST ASIA

into organic

IMPACT Exhibiton Center
Hall N° 3 & 4, Nonthaburi

Bangkok, Thailand | July 12 - 15, 2018

biofach-southeastasia.com

International patron



Co-located with



National support



Organizer



Department of
Internal Trade
Ministry of Commerce
Thailand

NÜRNBERG MESSE



BIOFACH SOUTH EAST ASIA - the first all-organic show, co-located with NATURAL EXPO SOUTH EAST ASIA

BIOFACH SOUTH EAST ASIA - International Organic Trade Fair and Conference is the seventh member of BIOFACH World and will open its doors for the first time at the IMPACT Exhibition Center in Nonthaburi, Bangkok, from 12 to 15 July 2018. BIOFACH SOUTH EAST ASIA is dedicated to be an information and communication platform for the whole South East Asian region. It is an important business event, an emotional gathering for the sector and an opportunity to grow the organic movement in South East Asia. Nowhere else national and international customers, suppliers, partners and potential new customers will meet personally in a comparable way.

Enter the world of organic products in South East Asia!

We're looking forward to a successful BIOFACH SOUTH EAST ASIA from 12 - 15 July 2018.



**Countries of
South East Asia**

BIOFACH SOUTH EAST ASIA co-located with NATURAL EXPO SOUTH EAST ASIA -

A must-exhibit trade fair for you to grab business opportunities in the South East Asian countries!

**Together these two trade shows
are forming a comprehensive
platform for trade visitors and
consumers.**

Products on display:

- Fresh food, frozen food
- Grocery products: drinks, snacks and sweets, cooking and baking, others
- Non-food products
- Technology and equipment (packaging, processing, finishing, sales equipment)
- Raw materials, supplies
- Media and service providers

Visitor profile:

- Wholesaler, retailer
- Importer, exporter
- Shopping malls
- Big scale supermarkets
- Department stores
- Business operators
- Manufacturer, farm direct dealers
- Boutique retailer, organic shops
- E-commerce
- Hospitality, catering and restaurants
- Community, enterprise procurement
- Media and press
- Consumers

South East Asia: Home of Organic - an upcoming market!

The food and agricultural industry is one of South East Asia's most important economic sectors. Organic farmland in these states is increasing yearly with growth rates up to 100%. This market will play a major role in the future both nationally and internationally, and there are various political initiatives to help it grow.

Almost a quarter of the world's organic agricultural land, 11.7 million hectare is located in developing/ transit countries and in emerging markets. In 2015 the South East Asia region counted 513.000 hectares of organic agricultural land and about 197.000 producers. The South East Asia region is at an early stage, but on a growth path for organic agricultural land and production.

BIOFACH SOUTH EAST ASIA is the best opportunity to evaluate the market access in this region. Join this unique meeting place and expand your business opportunities in South East Asia's upcoming organic market!



Clear product concept and admission criteria

All exhibitors at BIOFACH SOUTH EAST ASIA have to meet strict product criteria's. Exhibitors can only display products which are certified "organic" according to IFOS. International companies which have already exhibited at BIOFACH in Nuremberg can take advantage of a streamlined admission process as long as they meet BIOFACH criteria.

Conference program and special zones

Knowledge setting and sharing is a major topic and opportunity for broad-impact coverage of region-relevant organic topics. BIOFACH SOUTH EAST ASIA is expected to be developed into an information and communication platform for the whole of the South East Asian organic sector in the future.

During two days parallel to the trade fair a high class conference program with a variety of workshops and panel discussions will take place. Within the trade fair thematic zones will attract special attention to selected product groups.

Divided into B2B and B2C hours all market players will find their right place to be and to inform themselves about the latest organic trends and news in South East Asia!

At a Glance

BIOFACH SOUTH EAST ASIA 2018
International Organic Trade Fair and Conference

Date & Venue

July 12 – 15, 2018
Bangkok, Thailand

IMPACT Exhibition Center
Hall N° 3 & 4, Nonthaburi

Opening Hours

Thu – Sat 10:00 – 20:00
Sun 10:00 – 19:00

Opening Hours - B2B visitors only

Thu – Fri 10:00 – 12:30

Advisory Board Members

- Cambodian Organic Agriculture Association (COAA)
- Organic Alliance Indonesia (AOI)
- Organic Alliance Malaysia (OAM)
- The Organic Producer & Trade Association Philippines (OPTA)
- Thai Organic Trade Association (TOTA)
- Vietnam Organic Agriculture Association (VOAA)

Contact for International exhibitors

Team BIOFACH World
NürnbergMesse GmbH
Messezentrum
Nürnberg 90471
Germany
T +49 9 11 8606-8179
F +49 9 11 8606-8694
info@biofach-world.com

Contact for Thai exhibitors

DIT – Ministry of Commerce
Agricultural Trade Promotion,
1 Division
Nonthaburi 11000
Thailand
T +662 507-5722 23
agri2@dit.go.th

BIOFACH

into organic

Join the world's leading trade show network
for organic products!



BIOFACH 2019

Nürnberg, Germany
World's Leading Trade Fair for Organic Food
February 13 – 16, 2019
biofach.com

BIOFACH CHINA

Shanghai, China
May 24 – 26, 2018
biofach-china.com

BIOFACH AMERICA LATINA

– BIO BRAZIL FAIR
São Paulo, Brazil
June 6 – 9, 2018
biofach-americalatina.com

BIOFACH SOUTH EAST ASIA

Bangkok, Thailand
July 12 – 15, 2018
biofach-southeastasia.com

BIOFACH AMERICA

– ALL THINGS ORGANIC
Baltimore, USA
September 13 – 15, 2018
biofach-america.com

BIOFACH INDIA

New Delhi, India
October 25 – 27, 2018
biofach-india.com

BIOFACH JAPAN

Tokyo, Japan
biofach-japan.com

